

XEROX DOCUTECH 2000 SERIES

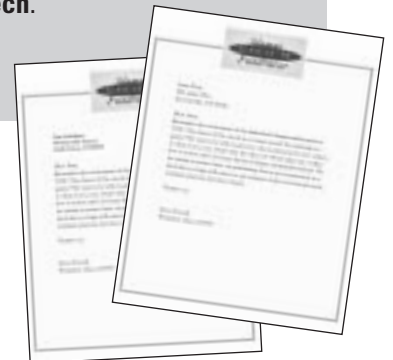
DocuRight



There is so much talk about 1:1 marketing and customization nowadays, you'd think that every document being created incorporates some kind of personalized message. And while that's not entirely true, variable data documents have become a very valuable business tool—whether for internal or external communications.

Many organizations shy away from personalized jobs because the methods available to create them are too complex or unproven. Not anymore. Xerox and FirstLogic have teamed up to offer DocuRight—a fast, simple way to add variable data to Microsoft Word files. FirstLogic also offers additional software tools, such as database cleansing, to support your total, end-to-end variable data application work processes. It's just another way that Xerox helps to make your current production printing jobs more effective when...
powered by DocuTech.

DIGITAL
THE DOCUMENT COMPANY
XEROX



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DocuRight

Get personal

By now, you don't need to be sold on the benefits of 1:1 marketing. You know that targeted, personalized communications are much more effective than static, mass communications. At Xerox, we know that, too. So we formed a partnership with FirstLogic, a leading document preparation organization, to offer DocuRight, the easiest way for your business to get personal.

DocuRight merges database content with Microsoft Word files to help your company create highly customized 1:1 documents in a variety of styles and formats. DocuRight gives you access to production document creation with word-processing ease, and flexible layout, formatting and design capabilities which result in a decrease in concept-to-production time.

Features and Benefits

- Advanced Composition Commands.
- Controls features of production printers.
- Adds and manipulates data from databases. Utilizes onsite font, graphic, and form files.
- Creates customized, 1:1 documents using conditional logic.
- Dynamically changes page elements based on data in database file.
- Dynamic chart capabilities enables easy generation of bar, line, and pie charts via pop-up wizards.
- Offers enhanced design capabilities through single-degree rotation for lines and blocks of text.
- Data combined from multiple input files or look-up tables.
- Supports DBF, fixed length ASCII, delimited ASCII, and variable delimited ASCII input files.
- User-friendly graphical user interface simplifies job setup and shortens learning time.
- Data merged at up to 1 million records per hour maximizes productivity.
- Inserter marks added to documents in real time enables customized mailings by conditionally selecting inserts based on data in database files.
- Fast, convenient, and easy adjustments and editing of documents prior to production.
- Postnet barcodes added to outgoing mail enables postage savings.
- Use of barcode for outbound and inbound mail helps track receivables and payables.
- Jobs split and sent to different printers enables faster production turnaround.
- Presorted order maintained while printing.
- Printer resources (fonts, forms, images) creation and management is automatic and transparent in processing.
- Client work stations can be used for setting up and proofing multiple print jobs while dedicating the server to dynamic data merge and printing processes.
- Supports Microsoft Word 2000.

Minimum System Configuration

Windows

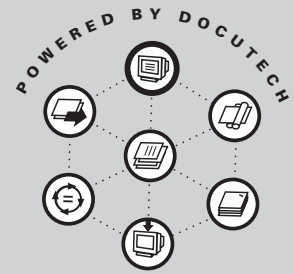
- 233+ MHz processor speed.
- 128 MB memory.
- 8 GB hard drive.
- CD-ROM drive.
- DocuRight's Document Merge and Document Design are available on Windows NT 4.0 (Service Pack 3 or greater) or Windows 98.
- DocuRight requires Microsoft Word 97 and Word 2000 with operating systems Windows NT 4.X and Windows 98. *Note: Microsoft Word 97/2000 requires Service Release 2.*

Unix

- DocuRight's Document Remote Merge option is available on UNIX Solaris and UNIX AIX using document design on Windows NT 4.0 or 98. *Contact the FirstLogic Information Center for supported Solaris and UNIX AIX configurations.*

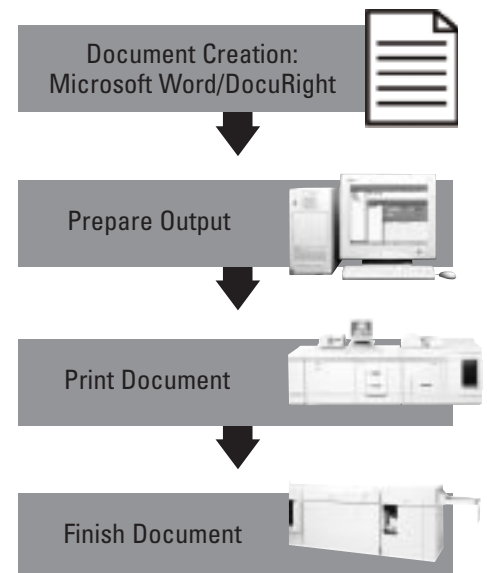
Printer

- Xerox DocuTech 2000 Series Publishers with DocuSP Controllers.



For more information on DocuRight or the rest of the DocuTech 2000 Series, call 1-800 ASK XEROX or visit us on the web at: www.xerox.com/docutech2000

DocuRight Workflow



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